

# Lionheart Privacy Statement

This is the corporate website of Lionheart Management Consultants Ltd.

We respect your right to privacy.

The following discloses our information gathering and dissemination practices relating to this website. In order to fully understand your rights, we encourage you to read this Privacy Statement. By using this website, you signify your express acceptance of this Privacy Statement. We are not responsible for the content or privacy practices of other websites. If you do not agree with or you are not comfortable with any aspect of the Privacy Statement, your only remedy is to discontinue use of the website. We reserve the right to modify this Privacy Statement at any time. Each time you use this website you shall be bound by the then current Privacy Statement and accordingly you should review the Privacy Statement each time you use this website.

## **Privacy & Data Protection**

Lionheart respects your rights. We do not require you to provide personal information unless you wish to avail of additional features or services. Where data is submitted it will be used for the stated purpose and any reasonably incidental purposes only.

We do not sell or distribute your personal information to third parties for purposes of allowing them to market products and services to you.

Communicating via the internet and sending information to you by other means necessarily involves your personal information passing through or being handled by third-parties.

## **Information and Uses**

For general web-browsing no personal information is revealed to us, although certain statistical information is available to us via our internet service provider. This information may include the IP and logical address of the server you are using, the top level domain name from which you access the internet (for example .le .Com, etc.), the type of browser you are using, the date and time you access our site and the internet address linking to our site. We may also use temporary "session" cookies which enable a visitor's web browser to remember which pages on this website have already been visited. This information may be used to help us to improve, administer and diagnose problems with our server and website.

You have an opportunity to send us information via this website, such as through the "contact us" pages or any other area where you may send e-mails or request meetings. By choosing to participate in these, you might provide us with some personal information. This information will only be used by us for (i) the purposes

for which it was provided by you and any reasonably incidental purposes; (ii) verification purposes and statistical analysis; and (iii) marketing and administration purposes.

### **Removal or alteration of personal data**

You have the right to be given a copy of information held by us about you. We may charge a fee for this which will not exceed €6.35. We will provide the requested information to you within 30 calendar days of the receipt of a valid request in writing.

You have the right to access your data and to have any inaccuracies in the details we hold corrected. You also have the right to have the information erased if we do not have a legitimate reason for retaining same. We will accede to any such valid requests within 30 calendar days of the receipt of a valid request in writing. Please send all requests in writing to The Administrator, Lionheart Management Consultants Ltd., Pembroke Hall, 38 Fitzwilliam Street, Dublin 2, Ireland or [admin@lionheart.ie](mailto:admin@lionheart.ie)

We reserve the right to request you to provide additional information in order to enable us to identify your personal data and/or to verify your identity.

### **Cookies Policy**

This cookies policy describes how Lionheart use “cookies” and other similar technologies, such as pixels and tags, in connection with our website [www.lionheart.ie](http://www.lionheart.ie) and related online services

Does Lionheart use cookies?

Yes. Please read this cookies policy carefully to ensure that you fully understand how and why we use cookies and related technologies. If you use our website with your browser set to accept cookies, you consent to our use of cookies as described in this policy. You also consent to our use of pixel tags if you choose to sign up for our occasional update emails.

### **What is a cookie?**

A cookie is a small file consisting of letters and numbers that is placed on your computer or other device. Cookies enable our systems to recognise your device. Such recognition is necessary to for the efficient operation of our site.

### **Do I have to agree to Lionheart use of cookies?**

No.

If you do not consent to our use of cookies, you can set your browser settings to reject cookies. These settings are usually found in the “options” or “preferences” menu of your web browser. Alternatively, you can use the “Help” option in your web browser get more details.

A number of features of our services may not work or will be curtailed from working effectively without cookies. As a result, changing your browser settings to reject cookies may have a negative impact on your ability to use our website.

If you use our website with your web browser set to accept cookies, you consent to our use of cookies as described in this cookies policy. If you do not accept our use of cookies, you should either (a) immediately stop using our services or (b) use the settings described above to reject cookies. To withdraw your consent to our use of cookies, you should either (a) cease using our website or (b) delete our cookies using your web browser's settings and set your browser to reject future cookies. You can find out more about deleting and blocking cookies [here](#) and using your web browser's "Help" option.

If you sign up for our legal updates, you consent to our use of pixel tags in emails that we may send to you. You may withdraw this consent at any time by unsubscribing from our mailing list.

### **Who drops cookies when I use Lionheart's website?**

Many of the cookies dropped when you use our services are "first party cookies" (meaning cookies placed and read by Lionheart directly).

A number of our partners also drop cookies when you use our services. These specialist "third party cookies" are not set by Lionheart but are rather set by companies such as Google for website analytics purposes with our permission. Please read our partners' privacy policies to ensure that you are comfortable with the manner in which they use cookies:

[www.google.com/analytics/learn/privacy.html](http://www.google.com/analytics/learn/privacy.html)

[www.fonts.com/info/legal/privacy](http://www.fonts.com/info/legal/privacy)

### **What types of cookies are used on Lionheart's website?**

We use both "session" and "persistent" cookies.

A session cookie is used to identify a particular visit to our site. These cookies expire after a short time, or when you close your web browser after using our services.

A persistent cookie will remain on your devices for a set period of time specified in the cookie. We use these cookies where we need to identify you over a longer period of time.

### **Why are cookies used by Lionheart?**

We use cookies for the following purposes:

- **Analytics** – we use cookies to learn how you, and other users, use our services and how well they perform. This allows us to identify errors, learn how our services perform, and improve and develop our services over time.
- **Marketing** – we use pixel tags to track and improve the effectiveness of our marketing emails. For example, we

may use such technologies to identify if you read a legal update we sent to you.

- **Website Optimisation** – we use cookies to improve the operation and presentation of our website. This includes tracking our use of fonts, caching pages and identifying potential errors.

### **How do I contact Lionheart to learn more?**

If you have any questions about our use of cookies feel free to contact us [admin@lionheart.ie](mailto:admin@lionheart.ie)

### **Security**

We take our security responsibilities seriously, employing the most appropriate physical and technical measures. We review our security policy regularly.

### **Governing Law and Jurisdiction**

This legal notice and all issues regarding this website are governed exclusively by Irish law and are subject to the exclusive jurisdiction of the Irish courts.

### **General**

Delay or failure on our part in enforcing any of our rights shall not constitute a waiver by us of our rights and remedies. If any part of this Privacy Statement is held to be invalid or unenforceable, the validity or enforceability of the remainder will not be affected.

### **Contacting us**

If you have any questions about this Privacy Statement, our practices relating to the website or your dealing with the website you can contact: The Administrator, Lionheart Management Consultants Ltd., Pembroke Hall, 38 Fitzwilliam Street, Dublin 2, Ireland or [admin@lionheart.ie](mailto:admin@lionheart.ie)